

How does **SASE** compare?

While next-gen firewalls are ideal for some customers, there's hidden potential in the SASE market that you could be missing out on. Explore how the opportunities compare in this chart and prepare to take the easy journey to SASE with Exclusive Networks.

SASE.

FIREWALL.


\$325k¹	Average deal size	\$35k¹
\$21bn²	Total addressable market	\$5bn³
26% predicted for FY24–27 in EMEA and LATAM ⁴	Market growth	8% predicted for FY24–27 in EMEA and LATAM ⁴
Up to 270% over a three-year period ⁵	ROI	229% over a three-year period ⁶
5–7 years of seamless renewal opportunities	Renewable opportunities	Hardware sits on site until it becomes legacy equipment and requires a physical upgrade
An increase in licences is all that is needed to account for additional usage	Upgrades and add-ons	Spinning up, shipping and installation of hardware required

It's time to get to grips with SASE. Let us show you how to get started – visit our website to start a SASE conversation, comfortably, with Exclusive Networks.

COMFORT AWAITS

¹ Palo Alto Networks and Exclusive Networks, based on existing-pipeline and historical-deal data

² Gartner research: [Measuring the Market Opportunity for SASE](#)

³ The Business Research Company: [Next-Generation Firewall Global Market Report 2025](#)

⁴ Palo Alto Networks Market Intelligence, based on data from Gartner, IDC, Omdia Dell'Oro and other research firms

⁵ Palo Alto Networks: [What is the ROI of SASE?](#)

⁶ Palo Alto Networks: [Unlocking the Economic Benefit of NGFWs](#), based on data from a commissioned Forrester Consulting Total Economic Impact™ (TEI) study